



Republic of the Philippines  
**Department of Education**  
 REGION X

**SCHOOLS DIVISION OF CAGAYAN DE ORO CITY**

*Curriculum Implementation Division- Learning Resource Management and Development Center*

56

May 12, 2020  
 SCHOOLS DIVISION OF CAGAYAN DE ORO CITY

**Memorandum To**

**RELEASED**  
 DATE: MAY 12 2020  
 BY: [Signature]

Aisa T. Badana  
 Al Stephen Lagumen  
 Patricio S. Sambaan, Jr  
 Allan Guibone  
 Ryan Blanco  
 Joel D. Potane  
 James Sijo

Macabalan NHS  
 Indahag ES  
 Macabalan ES  
 Bugo Central School  
 Division Office (SGOD)  
 Division Office (LRMC)  
 Division Office (OSDS)

1. Relative to the Regional Memorandum No. 180, s.2020, you are hereby directed to develop a 3-minute promotional video for the opening classes for SY 2020-2021 which highlights the following:
  - a. division plans and initiatives;
  - b. innovations;
  - c. readily available learning resources; and
  - d. clips of short messages.
  
2. For your guidance and compliance.

**CHERRY MAE L. LIMBACO**  
 Schools Division Superintendent

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**Address:** Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
**Telephone No:** (08822)855-0048



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO

Office of the Regional Director

**DepEd-X**  
Cagayan de Oro City

May 5, 2020

REGIONAL MEMORANDUM  
No. 180, s. 2020

MAY 11 2020  
**RELEASED**

**PRODUCTION OF PROMOTIONAL VIDEO  
FOR THE OPENING OF CLASSES**

To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Others Concerned

1. As the entire Department of Education (DepEd) prepares for the upcoming opening of classes in August, the Schools Division Offices (SDOs) are directed to produce their promotional Audio-Visual Presentation (AVP).
2. The AVP (MP4) requirements are as follows:
  - a. Title
  - b. Length (maximum of 3 minutes)
  - c. Audio Narrative
  - d. Names of the Production Staff, Division of \_\_\_\_\_, Region X
  - e. Content (may include **but not limited to** the following)
    - i. Plans and Initiatives (ensuring that classes will open soon, that ADMs are being prepared, and that the profiling of learners and inventory of LMs are ongoing, etc.)
    - ii. Clips of Short Messages from the following:
      - (1) SDS (highlighting the need to continue education amidst the threats of COVID-19)
      - (2) Learner (featuring his/her experience of the DepEd Commons or any other ADM)
      - (3) Parent (sharing views on the acceptability of the "new normal" class modalities)
      - (4) Principal (ensuring the school operation adopting the "new normal")
      - (5) Teacher (underscoring ADMs in the school's context)



Address : DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City  
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Web site : <http://deped10.com>



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3. Please send the AVP (MP4 format) (sample filename: Lanao\_AVP2020\_Opening\_of\_Classes) via the link <https://bit.ly/OpeningofClassesAVP> not later than May 20, Wednesday.

4. Immediate and wide dissemination of this Memorandum is directed.



**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director

ORD-PAU/moon